

2014-2015 TSPE Newsletter Advertising Rates

The Tennessee Society of Professional Engineers newsletter, **TSPE Today**, is published quarterly. TSPE runs on a fiscal year, from July 1st through June 30th. **New this year in addition to your printed ad, we have online ads available!!!**

Production and Distribution Schedule:

July/August/September edition will be mailed by July 1st
Ad copy and articles are due in the office by June 1st

October/November/December edition will be mailed by October 18th
Ad copy and articles are due in the office by October 1st

January/February/March edition will be mailed by January 10th
Ad copy and articles are due in the office by December 11th

April/May/June edition will be mailed by April 18th
Ad copy and articles are due in the office by April 3rd

The TSPE newsletter is mailed to over 1000 members, TSPE Partners, advertisers and prospective members. Each newsletter is posted on the TSPE web site, giving advertisers the bonus of having their ads seen across the country. The TSPE website is: www.tnspe.org.

2015-2016 Advertising Rates

Size	1 Time Ad	4 Newsletter Ads Non-Member Rate/Discount	4 Ads Member/Partners Discount
Full Page	\$900	\$700/publication(\$2700 prepaid)	\$600/publication (\$2,300 prepaid)
½ Page	\$800	\$600/publication (\$2300 prepaid)	\$500/publication (\$1900 prepaid)
¼ Page	\$700	\$500/publication(\$1900 prepaid)	\$400/publication (\$1500 prepaid)
¹ / ₈ Page	\$500	\$400/publication(\$1500 prepaid)	\$300/publication (\$1100 prepaid)
Business Card	\$300	\$200/publication (\$ 700 prepaid)	\$150/publication (\$500 prepaid)
		TSPE Website Ads	
Business Card	\$400	\$400.00/One Month	\$300.00/One Month

Contact: Judy Logue, Editor or Kasey Anderson, Executive Director

Phone: 615-242-2486 Fax: 615-254-1923

E-mail: jlogue@tnec.org or kanderson@tnec.org