



# Tennessee Society of Professional Engineers

## 2012-2013 TSPE Newsletter Advertising Rates

The Tennessee Society of Professional Engineers newsletter, *TSPE Today*, is published quarterly. TSPE runs on a fiscal year, from July 1st through June 30th.

### Production and Distribution Schedule:

July/August/September edition will be mailed by July 2nd

**Ad copy and articles are due in the office by June 1st**

October/November/December edition will be mailed by October 19th

**Ad copy and articles are due in the office by October 5th**

January/February/March edition will be mailed by January 11th

**Ad copy and articles are due in the office by December 14th**

April/May/June edition will be mailed by April 19th

**Ad copy and articles are due in the office by April 5th**

The TSPE newsletter is mailed to over 1000 members, TSPE Partners, advertisers and prospective members. Each newsletter is posted on the TSPE web site, giving advertisers the bonus of having their ads seen across the country. The TSPE web site is: [www.tnspe.org](http://www.tnspe.org).

## 2012-2013 Advertising Rates

Size	Dimensions	1 Time Ad	4 Ads Non-Member Rate/Discount	4 Ads Member/Partners Discount
Full Page	7½ x 10	\$850	\$650/publication(\$2500 prepaid)	\$550/publication (\$2,100 prepaid)
½ Page	7½ x 5	\$750	\$550/publication (\$2100 prepaid)	\$450/publication (\$1700 prepaid)
¼ Page	3¾ x 5	\$650	\$450/publication(\$1700 prepaid)	\$350/publication (\$1300 prepaid)
1/8 Page	2¾ x 4½	\$450	\$350/publication(\$1300 prepaid)	\$250/publication (\$900 prepaid)
Business Card	1½ x 2½	\$250	\$200/publication (\$ 700 prepaid)	\$150/publication (\$500 prepaid)

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